

"Only 3 percent of American adults who are smartphone owners say their biggest concern about losing their phone is that their inappropriate pictures or text messages could be exposed," the company said in a release.

"This number is shockingly low when you consider that 69 percent of smartphone owners have lost their phone," and with more than 1 in 5 admitting to taking or receiving racy photos.

Among the company's suggestions (aside from using its software or that of another company's):

- Turn-off your text message pop-ups, "so people nearby don't get a peek at any photos or texts you don't want seen."
- "Set a passcode and make it strong. It's the first defense for keeping prying eyes out of your personal business."
- · Lookout or similar software can help you "find your missing phone or remotely lock and wipe your photos and contacts (so your private lives stay private)."





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